



Facilities Include

- 2,200-Seat Main Hall
- Flat Floor Capability
- Premium Boxes
- 416-Seat Theater
- Multi-Purpose Room
- Founders Lounge
- VIP Area
- Commercial Kitchen
- "Rave On" Restaurant
- Outdoor Plaza
- Dance School

Greg Garfield, President
Garfield Public/Private LLC
469-607-1703



Buddy Holly Hall of Performing Arts and Sciences Lubbock, Texas

This \$158 million, 2,200-seat performing arts center will present a variety of entertainment including symphony, ballet, touring Broadway and commercial entertainment, school district events, and other local programming.

Located at 1300 Mac Davis Lane at Avenue L and Marsha Sharp Freeway in downtown Lubbock, the Buddy Holly Hall is owned by the Lubbock Entertainment and Performing Arts Association and operated by ASM Global (formerly SMG).

The project is 100% privately funded through donations, naming rights, box seats and personal seat license sales, and partnerships with a private concessionaire, Lubbock ISD, and Ballet Lubbock. Garfield also supported LEPAA in securing construction financing.

The development team led by Garfield includes Lee Lewis Construction; a design joint venture between Diamond Schmitt Architects, Parkhill, and MWM Architects; theater consultant Schuler Shook; and acoustics consultant Jaffe Holden.

Buddy Holly Hall has acoustic characteristics among the finest theaters in the country, and the flexibility to accommodate both commercial and local artistic productions, as well as private events. The partnerships with the ISD, Ballet, and private concessionaire are precedent setting for comparable venues.

"We are in the 'squeeze chute' (cowboy term) now, and it is very, very exciting. Garfield helped us visualize the awesome future reality. I am not sure what we would do without your talent and experience. This would not have been possible without you and your amazing team."

– Kay Sanford, Board Member, Lubbock Entertainment and Performing Arts Assn.