



TRADITION MEETS TOMORROW IN ABILENE

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Deep in the heart of Texas, where the sprawling landscapes meet a vibrant skyline, lies Abilene—a city that honors its past while looking ahead to a brilliant future. It's a place where meetings are more than just dates on a calendar; they are events that stand out.

Abilene offers an experience that few cities can rival. At its core is a historic downtown cultural district, where each brick tells tales of the city's storied past. Yet, a few steps away, its commitment to innovation reverberates, promising a future filled with limitless possibilities.

The newest addition to Abilene's skyline is the DoubleTree by Hilton Abilene Downtown Convention Center. Opened

in June, the full-service hotel boasts 23,000 square feet of meeting space with 13 breakout rooms and 200 guest rooms. But this stylish space is more than just a venue—it's where Western heritage meets world-class amenities. It's a hub where ideas are exchanged, deals are struck, and memories are made. Its modern facilities, combined with a touch of West Texas hospitality, ensure each gathering is elevated beyond expectations.

When hosting in Abilene, planners are not just choosing a destination; they are choosing an experience. Picture attendees taking a break to stroll through the historic downtown, absorbing the rich culture, or sampling local delicacies. These

are the moments that transform typical gatherings into lasting memories.

Abilene's charm extends far beyond its historic downtown, beckoning attendees with a variety of diverse attractions and activities perfect for unwinding after an eventful day. Dive deep into the region's rich history at Frontier Texas, a world-class museum where the Wild West comes alive in captivating detail. For nature enthusiasts, the Abilene Zoo is a must-visit, boasting more than 1,000 animals. Literature lovers are in for a treat as they stroll through the Storybook Capital of America. When a planner selects this Texan gem as an event destination, rest assured that beyond the boardrooms and ballrooms, a world of adventure and discovery awaits.

Abilene's team of convention professionals is dedicated to ensuring that every event runs smoothly. Their expertise, combined with a genuine commitment to service, guarantees that while a planner focuses on the big picture, the details are meticulously taken care of. When a group arrives in town, Abilene makes it known; the entire city goes above and beyond to ensure attendees feel celebrated and welcomed.

Don't just host a meeting. Make history in Abilene.